

Homework 4

Article Analysis

The written word continues to be one of the most important mediums for science communication. This ranges from news and journalism, magazine articles, science blogs, and even (some) social media. We're skipping books for now, but they are an extremely relevant outlet for Sci-Comm. Written articles allow a great depth for content, including interviews or deep-dives into a specific topic, as well as often providing links to sources or related material alongside the article.

Your assignment is to find 2 written articles with astronomy science communication, read them carefully, and then analyze and summarize them. *Note: these DO need to be astronomy focused.* As in the Podcast homework, the aim is to develop your critical analysis skills in the context of science communication.

Analysis

[50 points per Article]

- Provide the Article name, author, and links
 - Note: You must choose different websites or outlets for each, not 2 articles from the same blog.
 - Make sure these are from reputable sources (e.g. major news outlets or established writers)
- Briefly summarize each article, highlighting the main science point(s) covered.
- Describe the article's style and the context of the outlet. e.g. Is it a daily science blog? A weekly feature in a newspaper or magazine? Are there elements of comedy or fiction? Are there interviews or quotes, or is it the work of a scientist in a communication role?
- Are there advertisements in or around the article, or other noteworthy pieces of the website? Is there a free versus subscriber reading experience?
- Who is the intended audience, do you think?
- How long is the article? What education or reading level does it assume?
- Are there visual, interactive, or web elements used? How are they discussed or referenced in the article? Are there graphs, photos of people being interviewed, stock photos?
- How effective is the science communication or outreach? Is the program mostly entertainment, education, or "edutainment"?

Each report should be at least 1 page long (i.e. at least ~500 words), use complete sentences, and provide thoughtful details about the content being reviewed.

Due

[Use the Dropbox Upload Link](#). Due by 11pm PDT on Tuesday May 9, 2024.

Assignments must be in digital format. PDF is preferred, but Word or Pages is acceptable.